Over the Radio Phone To-Night

Margery Wells Talks on Fashions. Hear Her-Then Read R Article On This Page Next Monday

Could You Be Much Happier?

Look for Your "Key" in the New Series of Articles on This Page Beginning Wednesday--Next Week

By Maurice Ketten

How Do You Run Your Home?

YOU-AND THE HIGH COST OF LIVING

Are You a TELEPHONE WIFE?-Do You Keep the H. C. of L. Up by Phoning for Celery in May and Radishes in October, and by Making the Grocery Boy Come Twelve Blocks to Deliver a Loaf of Bread?

Mrs. Christine Frederick Asks:

Are You a C. O. D. WIFE?—Do You Order Two Chiffon Waists Sent Home C. O. D. Instead of Choosing at the Store Which Would Save Time and Labor Costs for Which the Store Has to Charge Through Its Prices?

homemakers: Women alone buy 87.5 per cent. of raw and market products.
Women alone buy 96.2 per cent.
of all household furnishings.

Women alone buy 49.4 per cent. of the druge. of hardware.

Women alone buy 76 per cent. of all clothing. that the only things men buy alone and trade marked merchandise, are 26 per cent. of the blooded dogs YOU, Mrs. Housekeeper, are

marketing and make a careful shop-ping list; shop and market personally if you can; or send in your order early so the dealer will need to make only one delivery. Don't abuse this wasteful habit of sending C. O. D.; understanding values, and buying when the market is lowest; be familiar with the tests of how to tell pure wool, and recognize linen from cot-Indeed, tell your husbands I said ton; put your faith in reliable brands



By Caroline Crawford

AN UNEXPECTED CALLER.



ribly satisfied with her job of buyer ized that her heart was not his.
at a department store? I am glad she "It is all right," he had said to her

For just one moment Peggy thought of the little yellow roadster, the eve-

than it should and even more

fluid? This particular fluid curls

it beautifully, but I am beginning

to think that it to not doing my

hair any good. I thought it was

not good to shampoo my hair too

often (I use a mulsified coceanut

oil preparation) so I used pow-

dered orris root, but now I've

heard that it's bad for your hair

too and gives you dandruff. My

hair gets terribly greasy and I've

either got to use the orris root or

the shampoo. My scalp is begin-

a few drops of liquid vaseline or

olive oil thoroughly rubbed into the

I would greatly appreciate your answer to the following question:

have a little girl with a little

wave in her hair. I curl her hair

daily (not putting it up), just with a comb and brush. Her

curls don't seem to stay in place

very long. Is there anything I can use to keep them in place

ANXIOUS MOTHER.

Dear Miss Doscher:

the following:

ning to itch terribly.

than it did before. Do you think

"So you do like to be surprised,

threw herself upon the divan and so sorry," laughed Billy, slightly embarrassed, for in all the time he had

office and that night school business."

"To begin with."

"Well, I was afraid you were work-

massage and a careful brushing and position." pect your hair. You cannot expect your hair to increase its growth as length as you will be in New York." the "Sweet Sixteen Vanity Case for of being self-supporting by her jubilantly exclaimed Peggy. School Girls," had come out into the if you keep it dry and brittle and at "And who exclaimed Peggy. "And what about-shout ou."

"I'll be ready!"

Billy Bracton!" THE END.

America's First "Fast Mail"

THE first fast mail on a railroad rails were light and the track was west of the Mississippi was not ballasted,

society.

run over the Hannibal and St. Add Clark was the engineer, and his instructions were to make a res-Joseph Line, a Northern Missouri and that would stand for fifty years Railroad between Hannibal on the Moreover, he came near doing it-in Missouri. This road was completed tance from Hannibal to St. Joseph is Gum of tragacanth to St. Joseph is tance from Hannibal to St. Joseph is sixty-three years ago in February and the fast mall covered Break up the tragacanth into small in the following April a test fast mall the route in a few seconds over faut The mails were then carried overtand from St. Joseph to Sacramerio.

The mails were then carried overtand from St. Joseph to Sacramerio.

The mails were then carried overtaken around the block for fresh air.

This included two cab, paid for by Mr. Stickleback, and
the mails were then carried overtaken around the block for fresh air.

The mails were then carried overtaken around the block for fresh air.

The mails were then carried overtaken around the block for fresh air.

The mails were then carried overtaken around the block for fresh air. anke occasionally until the gum is The mails were then carried occasionally until the gum is the mails were then carried occasionally until the gum is the mails were then carried occasionally until the gum is the mails were then carried occasionally until the gum is the mails were then carried occasionally until the gum is the mails were then carried occasionally until the gum is the mails were then carried occasionally until the gum is the gum is the mails were then carried occasionally until the gum is the gum like mass. Strain the mass through and in order to get a Government con- each with an armful of wood. Add waiting,

The Jarr Family

whole face was as red as his nose. "By Jove, sah! She is the fore most woman in America! She semtillates, sah! She dominates! And by Jove, sah! She soars to transcendental realms upon the pinions of poesy and romance!" It was finally decided that the

hours, or at the rate of fifty miles an Countess must be conveyed to a taxa-

Courtship and Marriage

By Betty Vincent

DEAR MISS VINCENT: Six young girl and fell in love with her Her attractive disposition and attentions to me went straight to my heart. After returning from a little trip out of town I was informed that she had been about with other chaps and said she did not care for me. I failed to call and intended to drop her off my list. Then I learned that an enemy had con-

WHAT WOULD YOU SAY IF I ASKED YOU THE SAME QUESTION

can I win her affections again?
"A. B." ing your old cordial manner. If she ish mood. If he is the friend of your asks you why you have not been chum you will probably have ample there tell her the whole story just as opportunity of meeting him again.

coated these stories. Now how

you have told it to me. "Dear Miss Vincent: Is it wrong for a girl who meets a nice young man at a very proper affair and he affers to see her home, to go with him in a taxi when the 'sub or trolley is at a great distance? Will this tend to make the man think less of her even if she is a splendid type of girl? C. C. C." It is better to return by subway if

nere is no chaperone along. "Dear Miss Vincent: Is it proper for my girl friend when she is out with me and when I don't take her arm to let my boy friend, who is usually along. escort her about? Do you think

I should give her up?
"A PATIENT ONE." What is there to interfere with your taking the young woman's arm? You are evidently just a wee bit jealous. Of course two is company and three a crowd, so why don't you

take the young woman out alone and do the escorting yourself? "Dear Miss Vincent: I am a boy of seventeen and in leve with a girl one year my junior. Her father forbids her to go with boys and always sends some one after

her when we are at a party. She

wants me to give her up because she is afraid her father will say something unpleasant to me. The girl is rather young to go about boys, and in all probability it would be best to give her up until she

is a little older. Perhaps when she elghteen you may fare better.

Thear Miss Vincent: Am

young man of seventeen, who is a cousin of my best girl chum. He lives out of town, and while he was here for two weeks we went to many dances. When he was about to return he asked permission to write to me and I granted it. Later, when my chum went home with him she said he had a letter all stamped and adthe way to the post effice. What shall I do, Miss Vincent, since I love him dearly? Q. C."

eighteen and recently met a

2.18.22

love him dearly? Don't write to him first, simply wait. Probably he thought his letter Call upon her some evening, assum. sounded silly and tore it up in a boy-

Famous Women

CECILY OF YORK.

ECILY, Duchess of York, who died in 1495, was doomed to witness in her own family more appalling calamities than are probably to be found in the history of any other individual. Her husband was killed in the Battle of Wakefield's Her son, Edmund, a boy twelve, was murdered after the battle. Another son. George, was put to death in the Tower of London, his wife previously having been poisoned. Edward, Prince of Wales, who married her great-niece, was murdered after the Battle of Tewkesbury. Besides these, she lost in battle or by murder eight nephews, a brother-in-law, a son-in-law and several others more distantly related. Another son-in-law, the Duke of Exeter, lived long in exile and in such poverty as to be compelled to beg his bread, and in 1473 his corpse was found on the seashore near Dover. Her grandchildren were killed in battle or fell victim to the

executioner's age.

By Christine Frederick. Household Efficiency Expert,

anything else usually connected with privilege; and personally, if I were

be shocked when buy. you hear that I think that YOU are his fosterso much trouble! Did you ever

think that the way you buy. and what you buy, and especially what kinds of the cost of living and prices?

Who sets prices? YOU, in large measure, by your demand, or your asking for certain goods, and particularly because of some of the bad habits you have as women purchasers. Do you know that the American woman spends not less than \$20,000 a minute? Yes, and because she buys goods to this imaense value she is a big factor in

the dealer's cost of doing business.

Are YOU a "TELEPHONE WIFE"—the kind of woman who phones for celery in May and radishes in October? Who makes the poor grocery boy come twelve blocks to deliver a quarter pound of butter or a can of peas or only a loaf of bread, which you should have ordered in the morning? Surely I don't need to prove that

the store that is forced to maintain expensive delivery cars, that you insist shall send a man away out to your home with a package of spools costing only a few cents, or that you ask to expensively wrap and box every article sent home to you, must CHARGE for it. And, of course, the person he must charge is YOU! The "TELEPHONE WIFE" often

asks for unseasonable goods at higher prices; she offers a strong temptation to the dealer to send her a larger quantity or a more expensive quality vhen she orders, and, as I say, she is largely to blame for the excessive elivery service which adds 10 per cent. to 20 per cent. to the store's cost of doing business. There is a wise use of the telephone, of course, and legitimate delivery service, but I to stop being a TELE PHONE WIFE if you want to help

The "C. O. D. WIFE" is just as bad. Perhaps you and I are that kind. We see two chiffon waists, both charming, and so we say to the clerk: "Just sent them both home C. O. D."

Now, why can't we make up our which waist we like at the time? Why do we have to ask the store to box both these waists, make out double checks and send their man in an auto away out to 209th Street, or even Lonesomehurst, L. I. (and we may not be at home, either) just because we can't or don't or won't make up our minds on the spot! Yes, and supposing we keep the yellow

Author of "Household Engineering." turned to its department, and all this OW, don't think I'm going to labor costs the firm money, a cost talk about foreign credits, or which they have to charge you for; gold inflation, or bankers, or I have no patience, I am frank to say, with the abuse of a C. O. D. the cause of the running a store, I wouldn't allow this poor little H. C. costly habit, because it is an unnecesof L. No, you'll sary expense to the store and because it makes you pay more for what you

Did you ever think you were

turer, has a person whose sole work Don't ask for out-of-season goods, lished on this page of The it is to study the market and buy at particularly in foods, but select the World three days each week. the lowest values, and in such quantity that the best price is obtainable. I'll tell you, being a purchasing agent is a profession. And yet very often goods you demand from the dealer after one of my lectures a woman have much to do with bringing up comes up to me and says: "Mrs. have much to do with bringing up frederick, I'm only a housekeeper." Do you think the men who are purchasing agents of a lacke hotel or any other institution ever look woobegon and apologetic, and pemoan: I'm only a purchasing agent?" Not much, they stick out their chests, strut about and proudly inform every one: "You know, I'm the purchasing agent of the Lulu Hotel, and you bet we're going to spend some com this year," &c. And you feel from the way he says it that he thinks it's the biggest job going. That's the attitude I'd like more housekeepers to

How many wives and housekeepers are always longing "to be out in business!" But I ask, "Why not run over all that had skipped to the door and eagerly your home like a business?" Why, passed between them. He himself had looked out.

To example, does Elsie Smith feel ter- seen the tears in her eyes and real
"Oh, Billy!" she cried as she imis, only I can't understand when she in his kind, comforting voice, "my becomes Mrs. John Perkins and has going to Europe as a love test for you to buy for her own home department worked—it proved that you do not store, why she isn't equally proud of love me." Then he had kissed her her job. Can it be possible that it is lightly, aimost fatherly and gone "I never was so glad to see you. Billy," exclaimed Perky and then as more worthy to save for an employer away-out of her life forever. than it is to be an expert buyer for

If you don't believe women are the ning gowns, opera tickets and trip burst into tears.

"You ought to say you never were Why Not Look Your Best?

By Doris Doscher

Copyright, 1922. (New York Evening World) by Press Publishing Co EAR MISS DOSCHER: I read your column daily like some s vice on the hair question. My

hair has been

bobbed for over

a month, and I

have expected

an improve-

ment, as I

thought the relief from matting and putting it up would do it some good. My

I think it is coming out now more

Time

By Sophie Irene Loeb
Copyright, 1922, (New York Evening World) by Press Publishing Co. AM the one unfailing monitor of man Forever and ever, always and always.

Through me everything and anything can be. Without me all is lost There are those on whom I hang heavily, and they are poor indeed

Cor they have naught to do. and then some there are who have too little of me In which to dare and do the deeds That are forever worth while. Youth is impatient of me,

And will not wait But ever learns the lesson to abide with me. Old age looks forward with frowns at my coming. But does not reckon how much I have given him Hungry hearts, suffering souls cry and sigh, Little knowing that I am ever present,

Never failing in my one mission Softening the wounds of the world. There are those who would stay my hand and hasten things that should wait, But evermore find it fruitless folly. i move mountains and stop streams.

work wonders With machinery man has made through me There is no problem And if a troubled one but let me will adjust his cares.

None can say me nay or aye Porever and ever. For I am king over life and death. And e'en after man has shuffled off his mortal coil proclaim his good works and his bad. am the servitor of solace, and only ask the pay of patience.

am the healer of all ills. am the dealer of all destinies. I only ask that man make the most of me-th pest of me-To use me to good purpose and I will return a hundredfold. For I am the faithful friend of all.

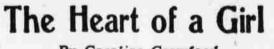
Can You Beat It!

OVER AGAIN. WOULD YOU MARRY YOUR WIFE

one, but send the green waist back? greatest buyers, listen to this. These food which is at the height of its per-Then it must go through at least eight figures are from a series of investiga- fection or most plentiful at this par-or ten hands before it is finally re- tions made recently in which I sent ticular season, as it will be the most out questions to over a thousand valuable and the cheapest; plan

to blame in a That means the person who does per cent. of the phonographs, 62 per A. of the biggest business in the giving the world club, every factory, every manufaction where the person where the person who does per cent. of the phonographs, 62 per A. of the biggest business in the giving the world club, every factory, every manufaction where the person wher





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PEGGY felt no regret over the fact abroad which might have been hers that Harrison Townley had had she married this man ten years passed out of her life forever, no emotions, no regrets within her her senior. But these things stirred In rejecting his offer of marriage she breast. She was free, happy and life instinctively felt held something better for her.

Three long, sharp rings roused he done the right from her revertes. Billy's ring! But thing. After he impossible; Billy was in Philadelphia, left her she re- she had just received a letter from mained curied up him the day before and he had said in the corner of he would not be able to run down the divan and over the week-end. Was Marion Minton playing a joke upon her? She

pulsively threw her arms about him and kissed him.

Billy," exclaimed Peggy and then as she led him into the living room she

known Peggy he had never seen her shed a single tear. Then, bending over her, he added: "You poor little darling, you are simply tired to death with all your extra work at the

'T'm simply tickled to death to see contradicted Peggy as she sat up and smiled at him through her tears, producing the effect of a rain-

bow directly after a shower.
"Kiss me again," hummed Billy as he took his handkerchief out and dried her eyes. Then, sitting down beside her, he became very serious as he declared: "Peggy, I ran down from Phillie just because I felt there

"I don't want you to take that night | mean!" gasped Miss Bernice Bad- the psycho-analyst. And her concern course at business school, it's too ger, closing her eyes and fluttering was not feigned. She was afraid if

I do not know just what curling ing yourself to death," said Billy, fluid you use, so I cannot say, but most all of the curling fluids have a tendency to make the hair brittle. I don't see why we don't get married paycho-analyst, opened her even and I think you may find that an egg and stop all this business career of shampoo will agree with your hair.

The reason you have found trouble

"Why Bills I thank to don't get married psycho-analyst, opened her eyes and soophical prosody of another one of the Colonel's interminable old darkies.

The Counters of Liesburgh street.

"Why, Billy, I thought you were to with the dry shampoo is because you be in Phillie for a year.

the same time excessively curly, Just ting married this spring?"

scalp will stop the itching and pre-boy in the world for me and that is ing reminded of the Mike-and-Pat All the

PRESERVED HEREE TEREST AND THE STREET AND THE STREE

seces and soak in the rosewater, run was made. Allow to stand in a warm place and colling cloth, then add the oil and mix new record for speed. The locomotive making this epochal run, and be de-thoroughly. Countess, and she fell asleep to the is was a crude affair, burning word the serves to rank in history as a hero.

muslin and a second time through tract it was necessary to establish a Clark took his life in his hands in

All the others crowded around the remarks—appropriate to everything least Mr. Jarr said that's what it was. 'She is too sensitive!" cried another

story, but stuck his open hand against his brow and believed till his

By Roy L. McCardell Copyright, 1922, (New York Evening World) by Press Publishing Co. Copyright, 1922, (New York Evening World) by Press Publishing Co. "Where's your car?" genuine befo' de wah darky." Mr. Jarr, who was held up by Mrs. "Has anything happened?" asked

Katton

"You came just when I needed broke up, murmured that his car was Mr. Jarr steal away and Mr. Stryver somewhere down the line was something in the air. And I cer- Stryver, the hostess, as the musicale Mr. Stickleback, anxiously. "I saw continued Billy. "Your motor car, your motor car, "No, I'm better now," murmured

GOOD

BY€!

"Don't worry, I stopped that Fri. the lids, which is a sign of excessive Mr. Stickleback did not come soon day night. One week was enough for nervous strain in the movies and high she would have to walk home or hire a taxi. "My motor car is still at the Five vestibule, with the exception of Col. Billups, who was still telling a merry dialect story in which Mike and Pat

"I thought I was talking to Mr. by him as an audience and also to watch for a chance to pick up any nection with the curling fluid. You to raise my salary until the end of to raise my salary until the end of the counters war was suspected of being the counters was suspected of being the counters was suspected of being the counters was suspected of being will get benefit from the nightly the year, I am to be put in the new then Mrs. larr policed that the Countess was suspected of being then Mrs. Jarr noticed that Mr. a kleptomaniac, and during dull social airing of your hair. You cannot ex- "I don't care about the old salary Stickleback, the wealthy inventor of seasons the Countess was suspected

ment stores.
"She is all soul!" cried one of the Stryver vestibule, as had Mrs. Jarr. Col. Andrew Jackson Billups, the guests, gazing rapturously at the Countens. "She gives too much of professional Southerner, was still be-

> Whereupon Col. Billups, now out in the vestibule also, forget to be reminded of some particularly fitting befor-de-wah-darky or Mike-and-Pat

"Now I can relax," sighed the